



## Social Media Marketing Course

**Institute:** Tenbytes Training Institute of Information Technology, Rawalpindi

**Address:** Office F30, Mid City Shopping Mall, B-Block, Satellite Town, Rawalpindi, 44000

**Phone:** +92 320 5616120

**Website:** tenbyteinstitute.com

### Course Overview

This one and half month Social Media Marketing Course is designed for beginners and aspiring marketers who want to build practical digital marketing skills. Students will learn how to manage social media platforms, create engaging content, run Facebook and Google Ads, analyze performance, and execute real-world marketing campaigns. By the end of the course, learners will be able to plan, launch, and optimize social media strategies for businesses and clients.

### Duration & Schedule

<b>Course Duration:</b>	<b>1 Months</b>
Classes per Week:	3 Days (Monday to Wednesday)
Morning Batch:	10:00 AM – 11:00 PM
Evening Batch:	2:00 PM – 3:00 PM
Night Batch:	6:00 PM – 7:00 PM
Course Fee:	PKR 12,000

### Course Modules

1. Introduction to Social Media Marketing
2. Branding & Content Creation
3. Facebook & Instagram Marketing
4. Google Ads
5. Analytics & Reporting
6. Social Media Optimization (SMO)
7. Freelancing & Career
8. Real Projects + Certification

## Why Choose Tenbytes Institute

- Industry-experienced instructors
- Hands-on project-based training
- Modern computer lab & resources
- Internship and freelancing guidance
- Job placement support

## Join Today!

Start your Social Media Marketing journey with Tenbytes Institute and learn how to create content, run ads, and grow businesses online..

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