



Shopify Course Outline

Institute: Tenbytes Training Institute of Information Technology, Rawalpindi

Address: Office F30, Mid City Shopping Mall, B-Block, Satellite Town, Rawalpindi, 44000

Phone: +92 320 5616120

Website: tenbyteinstitute.com

Course Overview

This two-month Shopify Course is designed for beginners and aspiring eCommerce entrepreneurs who want to learn how to build, manage, and grow a Shopify online store. Students will learn how to set up a Shopify store from scratch, choose and customize themes, add and manage products, set up payment gateways, shipping, and taxes, and integrate essential Shopify apps.

Duration & Schedule

Course Duration:	2 Months
Classes per Week:	4 Days (Monday to Thursday)
Morning Batch:	10:00 AM – 11:00 PM
Evening Batch:	2:00 PM – 3:00 PM
Night Batch:	6:00 PM – 7:00 PM
Course Fee:	PKR 25,000

Course Modules

1. Introduction to E-Commerce & Shopify
2. Product Research & Selection
3. Store Setup & Branding
4. Product Listing & SEO
5. Payment, Shipping & Logistics
6. Conversion Optimization & Customer Support
7. Marketing & Promotion (Local Focus)
8. Analytics & Growth Strategies
9. Launch Your Store

Why Choose Tenbytes Institute

- Industry-experienced instructors
- Hands-on project-based training
- Modern computer lab & resources
- Internship and freelancing guidance
- Job placement support

Join Today!

Start your Shopify journey with Tenbytes Institute and learn how to set up your online store, add products, run ads, and grow your eCommerce business online

Contact Us: +92 320 5616120 | Visit: tenbyteinstitute.com