



Seo Blogging Course

Institute: Tenbytes Training Institute of Information Technology, Rawalpindi

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Course Overview

This two months SEO Blogging Course is designed for beginners who want to learn how to write and optimize blogs for search engines. Students will learn keyword research, SEO-friendly content writing, blog structuring, and basic on-page SEO techniques. By the end of the course, learners will be able to create high-quality blog content that ranks and attracts organic traffic with confidence.

Duration & Schedule

Course Duration:	2 Months
Classes per Week:	4 Days (Monday to Wednesday)
Morning Batch:	10:00 AM – 12:00 PM
Evening Batch:	2:00 PM – 4:00 PM
Night Batch:	6:00 PM – 8:00 PM
Course Fee:	PKR 30,000

Course Modules

1. Introduction to SEO Blogging
2. Keyword Research and Analysis
3. On-Page SEO Essentials
4. Content Creation and Optimization
5. Audience Engagement Strategies
6. Technical SEO Basics
7. Building Authority with Link Building
8. Content Promotion and Social SEO
9. SEO Analytics and Performance Tracking
10. Staying Updated with SEO Trends

Why Choose Tenbytes Institute

- Industry-experienced instructors
- Hands-on project-based training
- Modern computer lab & resources
- Internship and freelancing guidance
- Job placement support

Join Today!

Start your SEO blogging journey with Tenbytes Institute and learn how to create search engine-optimized blog content, research keywords, structure engaging posts, and apply on-page SEO techniques to drive organic traffic for websites, businesses, and clients.

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