



Content Writing Course

Institute: Tenbytes Training Institute of Information Technology, Rawalpindi

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Course Overview

This one and a half month Content Writing Course is designed for beginners and aspiring writers who want to develop practical and professional writing skills. Students will learn how to write engaging content, structure blogs and articles, create SEO-friendly content, and write for websites and social media platforms. The course also covers keyword research, content optimization, editing, and proofreading techniques. By the end of the course, learners will be able to create high-quality content for blogs, websites, businesses, and clients with confidence.

Duration & Schedule

Course Duration:	1.5 Months
Classes per Week:	3 Days (Monday to Wednesday)
Morning Batch:	10:00 AM – 11:00 PM
Evening Batch:	2:00 PM – 3:00 PM
Night Batch:	6:00 PM – 7:00 PM
Course Fee:	PKR 18,000

Course Modules

1. Introduction to Content Writing
2. Basics of English Writing Skills
3. Blog & Article Writing
4. SEO Content Writing
5. Website Content Writing
6. Social Media & Ad Copywriting
7. Content Editing & Proofreading
8. Freelancing & Career Guidance
9. Practical Assignments & Final Project

Why Choose Tenbytes Institute

- Industry-experienced instructors
- Hands-on project-based training
- Modern computer lab & resources
- Internship and freelancing guidance
- Job placement support

Join Today!

Start your content writing journey with Tenbytes Institute and learn how to create engaging, SEO-friendly content, write blogs and articles, optimize content for search engines, and produce professional content for businesses and clients.

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